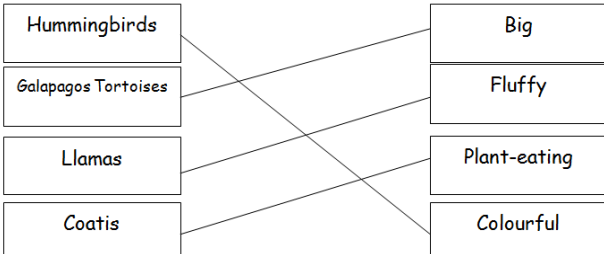
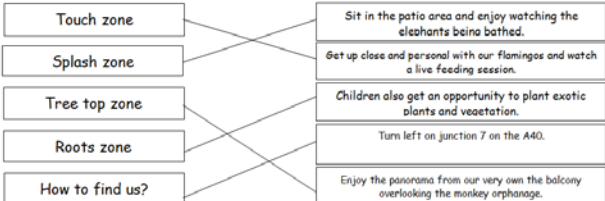


MARK SCHEME LA

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Q9.	<p><b>Award 1 marks for:</b></p> <p>9) Label each arrow to show different parts of the leaflet. (1 mark)</p> <p>A – Contact information          B – Location          C – Heading          D – Sub-heading          E - Opening times</p>																					
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**MARK SCHEME MA**

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Q3.	<p><b>Award 2 marks for</b> Responses that include</p> <ul style="list-style-type: none"> <li>• Using vocabulary like sights, sounds and smells makes it sound fun.</li> <li>• You do not have to go all the way to Africa to see the animals and that you could see them in London.</li> <li>• You get an opportunity to get closer than ever to our gorillas. Gorillas are one of the most exciting and dangerous species and the opportunity to get close is very persuasive.</li> </ul>															
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MARK SCHEME HA

Question	Answer.															
Q1.	<p><b>Award 2 marks for:</b></p> <ul style="list-style-type: none"> <li>• <b>Fun activates for children</b> e.g. Our touch zone lets children get hands on or Climb, tunnel, splash and touch on an Animal Adventure!</li> <li>• <b>Pricing</b> e.g. Children half-price entry up until May 31-!</li> <li>• <b>Learning</b> e.g. children play and learn how water gives life and the importance of conserving the environment.</li> <li>• <b>Safe</b> e.g. Kids will have the freedom to climb, swing and visit the lookout towers or a network of tunnels lets kids explore, challenge their fears and meet underground animals.</li> </ul>															
Q2.	<p><b>Award 2 marks for :</b></p> <ul style="list-style-type: none"> <li>• Using vocabulary like sights, sounds and smells makes is sounds fun.</li> <li>• You do not have to go all the way to Africa to see the animals and that you could see them in London.</li> <li>• You get an opportunity to get closer than ever to our gorillas. Gorillas are one of the most exciting and dangerous species and the opportunity to get close is very persuasive.</li> </ul>															
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Q11.	<p><b>Award 2 marks for:</b></p> <ul style="list-style-type: none"> <li>• Pictures e.g. the pictures show children having fun or looking mesmerised by the wildlife.</li> <li>• Fun e.g. Animal Adventure tells us it will be fun and exciting visit seeing the animals</li> <li>• Exotic/different e.g. visit Africa in London.</li> <li>• Layout e.g. Bright colours</li> </ul>															