



Write a...

Great Newspaper Report



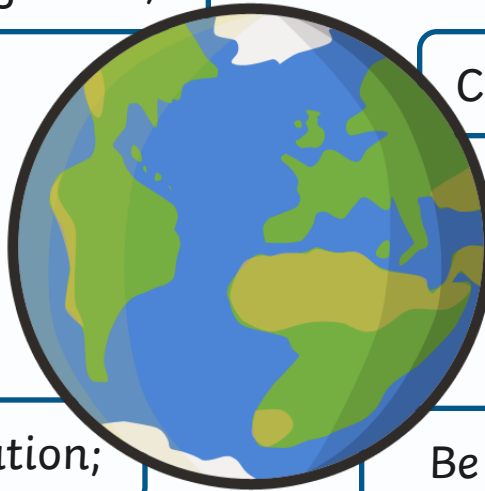
A newspaper report needs to...

Be about an interesting event;

Capture the reader's attention;

Present factual information;

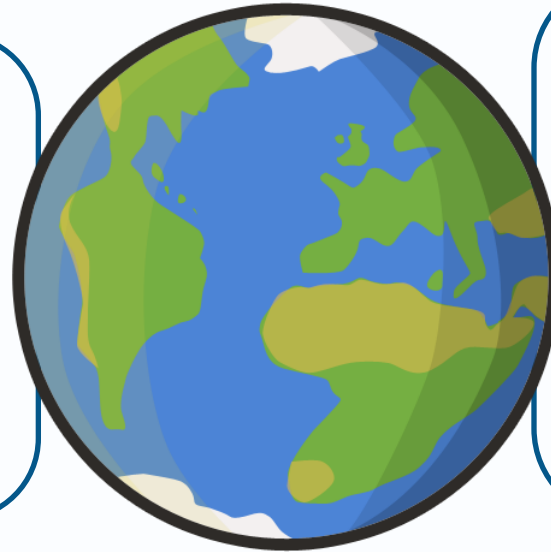
Be succinct and to the point;



The Essentials First



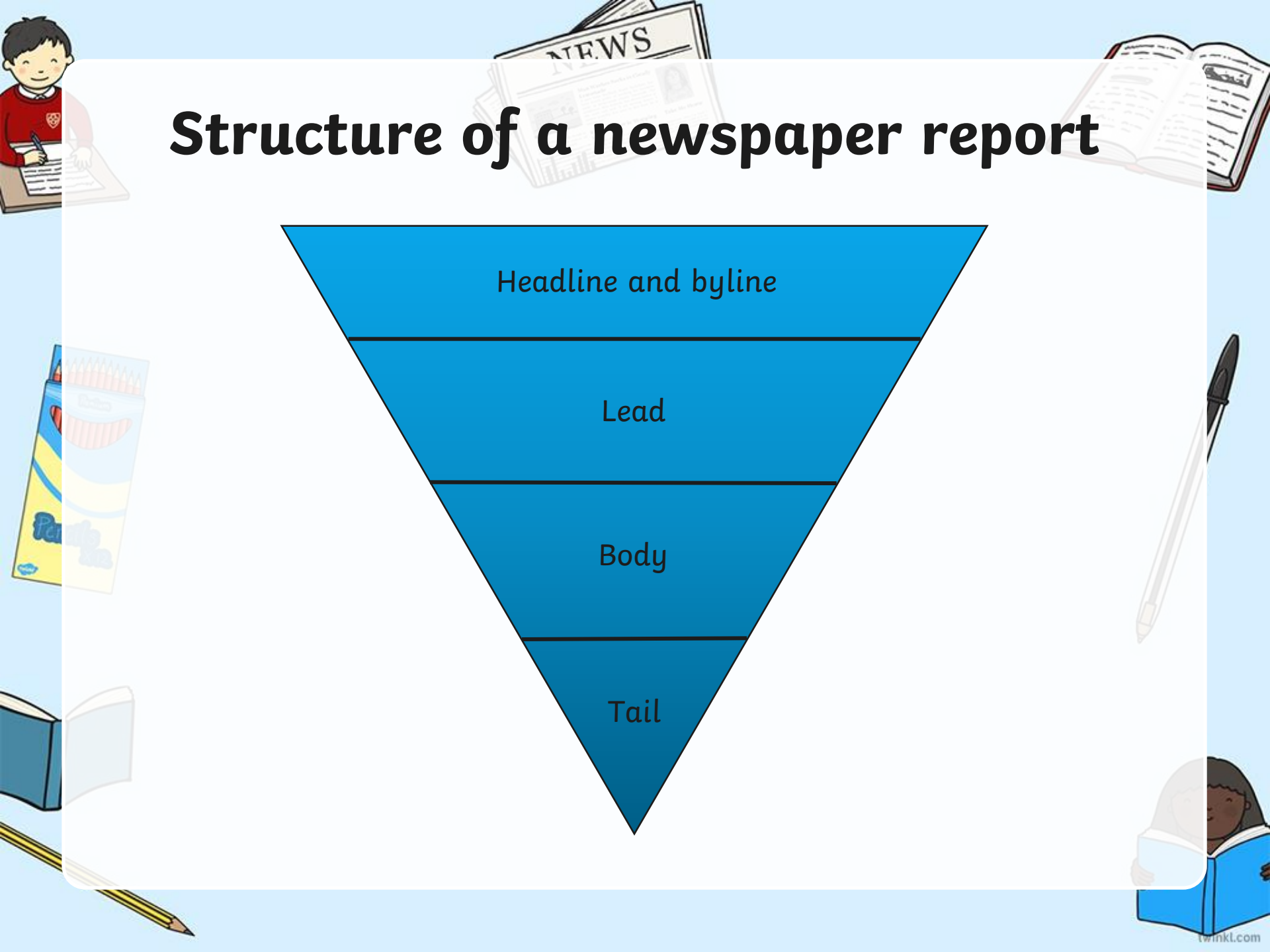
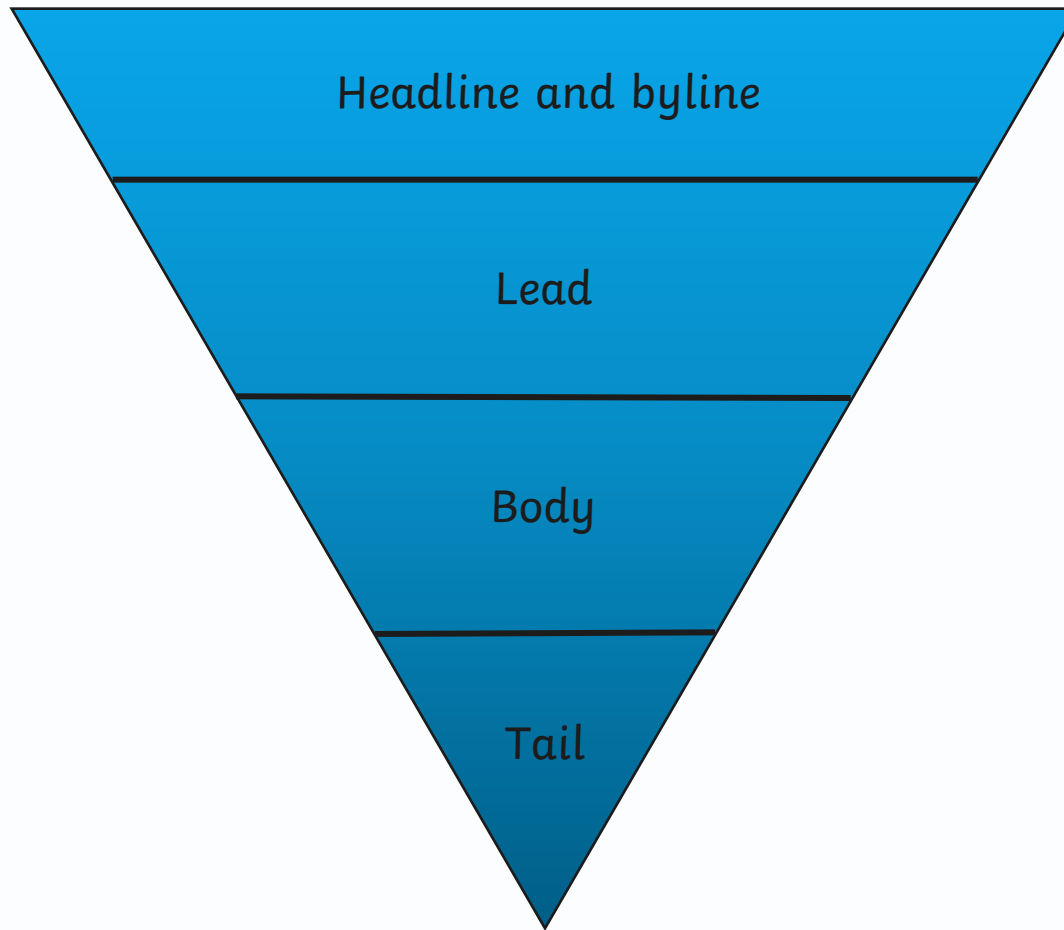
It is important that newspaper reports have **the most important information coming first**. This is called front-loading.



When the reader reads a newspaper report, they should be given the essential information first, so that they can decide if they wish to read more.



Structure of a newspaper report





Headline

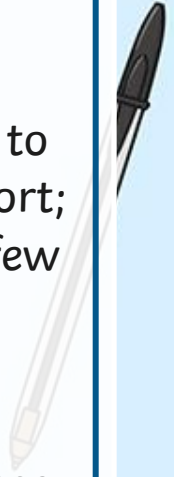


Headline and byline


Lead

Body

Tail



For a good headline, you need to:

- Catch the reader's attention so they want to read the rest of the report;
 - Sum up the story in a few words;
 - Use powerful and interesting language;
 - Write in the present tense – even if the report is about an event that has already happened;
 - Include alliteration or wit at times.
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Byline





Headline and byline

Lead

Body

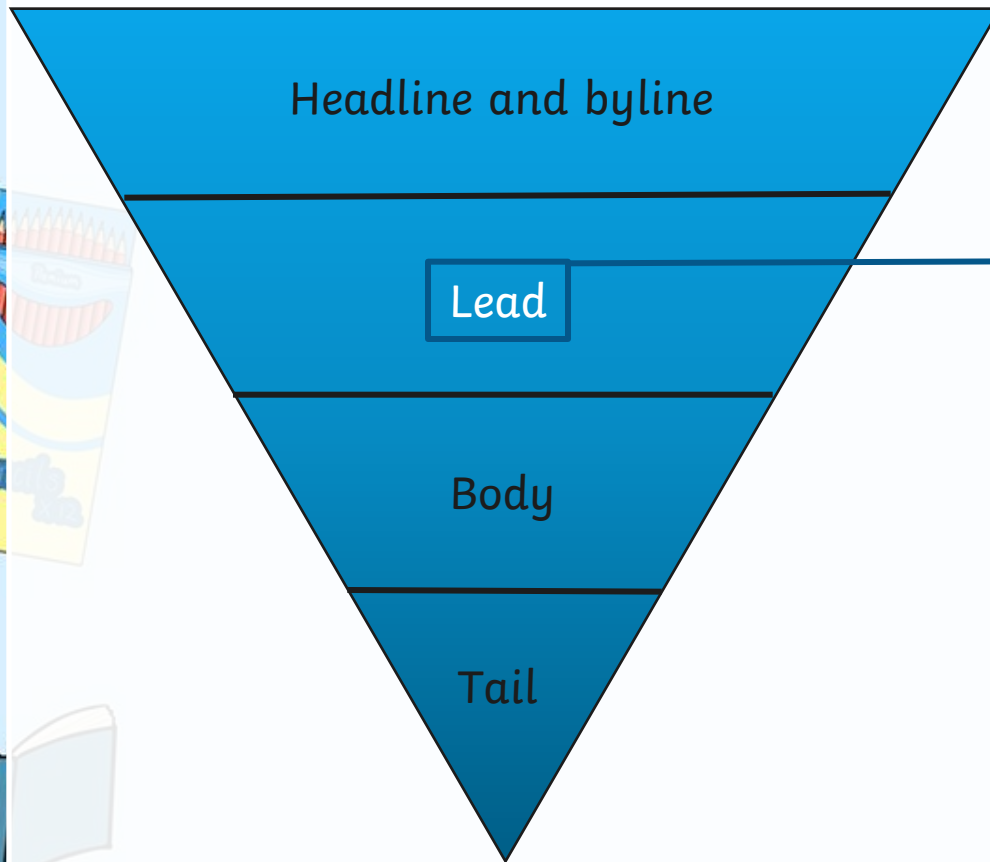
Tail

For a good byline, you need:

- The writer's name;
 - The writer's speciality (for example, Sports reporter, Food correspondent, Crime editor, Deputy politic editor, Senior fashion reporter);
 - A link to the writer's Twitter account (for example, @dgoodman).
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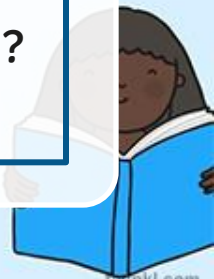
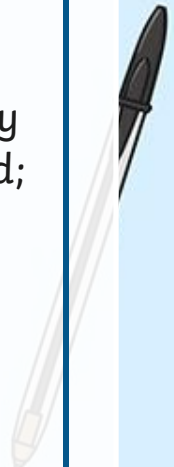


Lead



For a good lead paragraph, you need to;

- Make the paragraph short and snappy so that it briefly explains what has happened;
- Ensure that, even if the reader stopped reading at this point, they would still know roughly what happened;
- Use past tense in most cases;
- Make sure the first paragraph answers as many of these six questions as you can –
**Who? What? Where? Why?
When? How?**





Surprise win against Chac, the god of rain

By Mrs Holloway, Sports Reporter

The usually quiet Maya kingdom was rejoicing yesterday, as they celebrated the end of the long drought. Pik, a young ball player who had challenged Chac to a game of pok-a-tok, had won and saved us all.

